



SPONSORSHIP PROGRAM



Theme

Optimising the Oil Palm Lifescape for Biodiversity and Ecosystem Services

The ANVAYA Beach Resorts – Bali, Indonesia

15 -17 April 2020

Secretariat

Sinar Mas Land Plaza, Tower II 34th Floor. Jl. M.H Thamrin No. 51 Kav. 22 Jakarta Pusat 10350 - Indonesia

Phone: +(62) 21 5033 8899, Fax: +(62) 21 5038 9999

Email: secretariat@icope-series.com • Website: www.icope-series.com

INTRODUCTION

The International Conference on Oil Palm and Environment (ICOPE) is the world's leading, dedicated biannually conference exploring the balance between palm oil development and sustainability. Since 2007 this conference has been organized by Sinar Mas Agribusiness and Food, CIRAD-France, and WWF-Indonesia.

Bringing together scientists, academics, experts, industry members, governments and other key stakeholders ICOPE 2020 will continue to provide opportunities to learn and share views on best practices aimed at achieving high productivity of large and small plantations, coupled with a high level of sustainability at a global landscape level.

ICOPE 2020

In line with major concerns reported in the media around the world regarding the situation of biodiversity in all ecosystems, with a dramatic decline of fauna and flora diversity described in most scientific studies, ICOPE 2020 will focus on how the oil palm industry can contribute to restoring ecosystems the crop is integrated in. Presentations and debates will show how best oil palm development and agricultural practices can at the same time conserve and protect this important biodiversity while maintaining a good level of life in the oil palm landscape, although improving its productivity.

It is most important that the whole stakeholders of the oil palm industry contributes to this exiting objectives and support all initiatives taken towards this objective.

Being a sponsor at ICOPE 2020 proves the entire community the commitment of your company to participate to the success in achieving this goal.

ICOPE 2020 aspiration is to identify ways in which the sector can positively contribute to the UN Decade of Ecosystems Restoration, to the new pro-nature objectives expected to be agreed at the 2020 COP15 of the IPCC on Biodiversity for the next decade and the 2020 IUCN World Conservation Congress, while considering the Koronivia Joint Work on Agriculture implementation.

SPONSORSHIP SUMMARY

ICOPE offers you a high impact promotional opportunity and lay out a commercial platform to the segmented market, the palm oil agribusiness players. Sponsors will have an incredible amount of presence and in conjunction with the exhibitions; it will give your company optimum exposure and also opportunity for conference participants to meet you and to find out more about your business opportunities. In addition, mention of sponsorship will be made during media communication.¹

ICOPE is a unique tool for sponsors to show their commitment toward the production of sustainable palm oil production. Sponsorship offers exclusive branding, prior and during the seminar. Sponsors will have its logo displayed on conference website, printed materials, banners and much more. We also offer exhibition booths to promote your product.

¹ For Diamond and Platinum sponsors

DIAMOND IDR 250.000.000,-

Compensation offered:

1. Complementary 1 (one) booth of 3x3 m2 at the exhibition area (the choice between booth number 1 to 5).
2. Promotional TV display for corporate video / advertisement during lunch time.
3. Insertion of promotion brochures and gifts in participants' bag.
4. Company logo at the backdrop.
5. Company logo on national newspapers and agricultural magazine advertisement.
6. Company logo on all events organized by ICOPE Series 2020-2021.
7. Company logo on all participants bag.
8. Access to the list of participants.
9. Stage announcement at the conference by Master of Ceremony.
10. Complementary one page full color advertisement inside the conference manual.
11. Complementary 10 (ten) tickets to attend the conference.
12. Company logo on the sponsorship section of ICOPE 2020 website and linked to the company website.
13. Company logo on the final announcement of ICOPE 2020.
14. Company logo on giant banner placed at the entrance of venue and banner around the hotel venue.

PLATINUM IDR 150.000.000,-

Compensation offered:

1. Company logo on national newspapers and agricultural magazine advertisement.
2. Company logo on all events organized by ICOPE Series 2020-2021.
3. Company logo on all participants bag.
4. Access to the list of participants.
5. Company logo in the conference website application.
6. Stage announcement during the Opening Ceremony by Master of Ceremony.
7. Complementary one page full color advertisement inside the conference manual.
8. Complementary 8 (eight) tickets to attend the conference.
9. Company logo on the sponsorship section of ICOPE 2020 website during the whole period until the following ICOPE main event scheduled for 2022.
10. Company logo on the final announcement of ICOPE 2020.
11. Company logo on giant banner placed at the entrance of venue and banner around the hotel venue.

GOLD IDR 100.000.000,-

Compensation offered:

1. Stage announcement during the Opening Ceremony by Master of Ceremony.
2. Complementary half page full color advertisement inside the conference manual.
3. Complementary 5 (five) tickets to attend the conference.
4. Access to the list of participants.
5. Company logo in the conference website application.
6. Company logo on the sponsorship section of ICOPE 2020 website during the whole period until the following ICOPE main event scheduled for 2022.
7. Company logo on the final announcement of ICOPE 2020.
8. Company logo on giant banner placed at the entrance of venue and banner around the hotel venue.

SILVER IDR 50.000.000,-

Compensation offered:

1. Complementary a quarter page full color advertisement inside the conference manual.
2. Complementary 2 (two) tickets to attend the conference.
3. Access to the list of participants.
4. Company logo in the conference website application.
5. Company logo on the sponsorship section of ICOPE 2020 website.
6. Company logo on the final announcement of ICOPE 2020.
7. Company logo on giant banner placed at the entrance of venue and banner around the hotel venue.

Note:

- The price subject to VAT presently at 10%.
- Fill in the Order Form for Sponsorship (Form 1) and deliver it to the secretariat of ICOPE 2020.
- Sponsorship availability will be based on first come first served basis.
- All advertisement material and corporate logo, hardcopy and softcopy (jpeg, tiff, png, gif, tga), has to be received at the latest on Friday, January 24th 2020. After that date, the Secretariat will not be responsible for the advertisement material and corporate logo put on the promotional material.
- Please send all the advertisement material and corporate logo to secretariat of ICOPE 2020 Attn: Ms. Laura Hutagalung, Phone: +(62) 21 5033 8899
Fax: +(62) 21 5038 9999 • E-mail: secretariat@icope-series.com

EXHIBITION BOOTH IDR 30.000.000,-

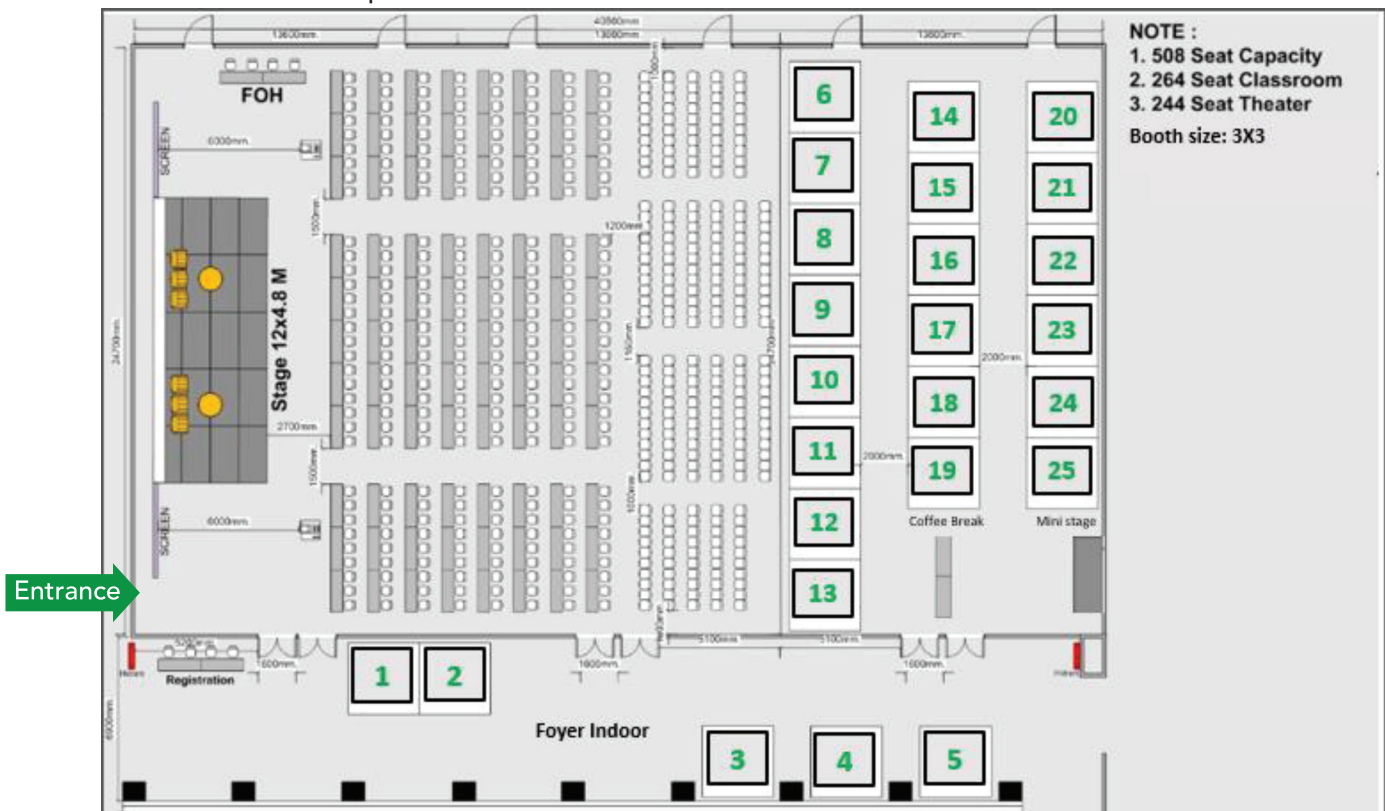
Available for 20 (twenty) participants.

Compensation offered :

1. Booth at the exhibition area between number 6 to 25. Booth size 3 x 3 m² . Each booth comes fully fitted with 2 chairs, one table and electricity outlets (45 watt).
2. Company logo placed inside conference manual.

Layout Exhibition Booth

Exhibition Hall - top view



Note:

- The price subject to VAT presently at 10%.
- Fill in the Exhibition Form (Form 2) and deliver it immediately to the Organizing Committee.
- The Approved booth selection is not considered confirmed unless the Organizing Committee receives payment within 7 days after the receipt of the Exhibition Form.
- Additional person(s) participating in the Exhibition are obliged to register name(s) and product category in Form 2.
- The Exhibition participation is definite only after the Organizer receives the booth payment.
- The Organizer reserves the right for fixing, approving, and changing the exhibition booth.
- Information regarding technical matter, please contact :

Mr. Suma Nugraha at +62 813 8424 0962 / Ms. Eva Maria at +62 812-9369-9899.

Date	Reg. No

ORDER FORM FOR SPONSORSHIP

We are interested in sponsoring the conference as indicated below:

- DIAMOND _____ IDR 250.000.000,-
- PLATINUM _____ IDR 150.000.000,-
- GOLD _____ IDR 100.000.000,-
- SILVER _____ IDR 50.000.000,-

PAYMENT PROCEDURE

We intend to pay by telegraphic transfer to:

PT. SMART Tbk
 Maybank
 Jakarta Thamrin Branch
 A / C (IDR) : 2-003-01404-6
 Swift code : IBBKIDJA

Please note that the Organizing Committee should receive the payment in FULL AMOUNT (All bank charges should be prepaid). To avoid problems, please send us a copy of a bank telegraphic transaction and fax to Secretariat at **Ms. Laura Hutagalung, Phone: +(62) 21 5033 8899 • Fax: +(62) 21 5038 9999 E-mail : registration@icope-series.com**

Name : _____

Position : _____

Company : _____

Address : _____

Phone No. : _____ Fax No.: _____

E-Mail : _____

Signature : _____ Date: _____

Date	Reg. No

EXHIBITION FORM

Please ensure the information you provide in this form is correct. Forward the complete form by fax or e-mail as soon as possible to:

Secretariat of ICOPE, Attn Ms Laura Hutagalung

Fax : +(62) 21 5038 9999

E-mail : registration@icope-series.com

IMPORTANT – if you need an invitation letter to obtain the necessary visa please mark
(Please check the necessary visa information in our registration brochure or website)

BOOTH NO. : _____ PRICE: _____

First Name : _____ Last Name: _____

Company : _____

Position : _____

Address : _____

City/Zip Code : _____ Country: _____

Phone : _____ Fax: _____
(Country code / city code / number) (Country code / city code / number)

E-mail : _____

- We are using the Organizer's Stand Service Rental and wish to feature the name of our Company as follows on the fascia:

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

PAYMENT PROCEDURE

- I intend to pay by bank telegraphic transfer

PT. SMART Tbk

Maybank

Jakarta Thamrin Branch

A / C (IDR) : 2-003-01404-6

Swift code : IBBKIDJA

Signature:

- Registration form received without payment will not be processed. Please do not send cash.
- Please note that the Organizing Committee should receive the payment in FULL AMOUNT (All bank charges should be prepaid).
- Please send us a copy of the bank telegraphic transaction and fax or e-mail to Secretariat.
- For further query about technical matters, please contact **Mr. Suma Nugraha at +62 81384240962 / Ms. Eva Maria at +62 812-9369-9899**

